



TRAVEL SOUTHERN OREGON ADVERTISING SPECS

AD DIMENSIONS	WIDTH	HEIGHT
Full Page (bleed)*	8.625"	11.125"
Trim	8.375"	10.875"
Live Area	8.125"	10.625"
1/2 Page Horizontal	7.922"	5.25"
1/2 Page Vertical	3.9"	10.625"
1/4 Page	3.9"	5.25"

* For full-page bleed ads include 1/4" extended border. All text and images must be within the "live area" to insure a safe distance from the trim.

- All images must be high resolution for print quality (300dpi). IMAGES AND LOGOS COPIED FROM WEBSITES ARE NOT USABLE.
- CMYK process colors only (no RGB files accepted). Color accuracy is the responsibility of the advertiser and will be held to SWOP standards. Do not use ICC or Spot Color profiles.
- All ad files must be submitted as a single page, high-resolution PDF/x-4 formatted file, with fonts outlined. THE ADVERTISER ASSUMES ALL RESPONSIBILITY FOR FILES THAT DO NOT OUTPUT CORRECTLY DUE TO ERRORS OR OMISSIONS DURING CONSTRUCTION. Please contact Oregon Media for design specification questions.
- PDFs may be submitted via FTP, email or CD-ROM. Oregon Media is not responsible for PDF files submitted with spot color graphics or compressed file formats embedded. THESE FILES MAY YIELD UNSATISFACTORY RESULTS WHEN PRINTED.